

**In This Sale  
Extra Special!**

A GOODLY number of white ivory mirrors that sell in the regular way for \$1.50. Good heavy plate glass. Extra special Monday at .....69c

**EVERYBODY'S****In This Sale  
Extra Special!**

A BRIGHT new lot of women's neckwear in a number of pretty styles at 15c or two for 25c. Values range to as high as 50c. Extra special.

**20,000 Yards Lace & Embroidery**

A Feature of The Great White Sale That Will Attract Hundreds Here Monday

NOT in a decade has such wonder values in new, dainty, crisp and snow white lace and embroideries been offered in this city. Never since the founding of this store have such phenomenal values been offered here and we are positive the like of these economies have not been duplicated elsewhere. The newest and prettiest materials the market afford will be offered here Monday.

THE most exquisite patterns in embroidery, wrought in the most painstaking and delicate effects. Great wide flouncings and demi-flouncings in nearly every conceivable design and made with good strong washable edges. In laces the variety is fully as good. You can hardly imagine more tempting and alluring designs, and all so reasonable, too. Just read these prices.

**To 25c Embroidery, 10c**

MATCH sets of beautiful embroidery edgings and insertions up to 6 inches wide. Sheer Swiss and nainsook embroideries that will please the most exacting. Also beadings up to 2 inches wide. Look these values over Monday.

**Embroidery 15c**  
Here are embroideries that sell regular to 40c a yard. Match sets of insertions and edgings. Swiss and nainsook. Also flouncings to 15 inches wide.

**Embroidery 25c**  
And another lot consisting of 18, 27 and 45-inch flouncings that usually sell up to \$1 a yard. Beautiful designs.

**Embroidery 35c**  
Beautiful embroidery flouncings up to 45 inches wide. Of sheer Swiss and organdy. Values to \$1.25 regular and worth this price.

**Embroidery 79c**  
For summer dresses. Leno Lettie, French organdy and voile. Fine sheer materials. Rich flouncings to 45 in. wide.

**Embroid'ry Flounc'gs, 48c**

HERE are fine Swiss and French Voile flouncings up to 45 inches wide. Also demi flouncings in many rich patterns. Embroideries worth to \$1.50 a yard enter this sale at 48c. The values represented will astonish every woman.

**To \$1 Lace 39c**  
In our lace section you will see beautiful 24-inch allover laces in white, cream and ecru shades. Special values, 39c.

**Linen Cluny 10c**  
Real linen cluny lace edgings and insertions up to 3 inches wide. Lines that usually sell up to 25c a yard at 10c.

**Bolt, Val Lace 42c**  
Real French and German val laces up to 1 1/2 inches wide. Shown in match sets and a wonderful value at 42c a bolt.

**To 12 1/2c Laces 5c**  
Here are dainty Normandy val laces that usually sell up to 12 1/2c at 5c a yard, 2 to 3 inches wide. Special at 5c.

**See The Mountains of Beautiful, Billowy Snow White Muslins**

That Enter Into Our Great January White Sale Monday

YES, our great January White Sale is here; the event you have been waiting for. There will be so very, very many really worth while offerings here Monday that we hesitate to attempt an enumeration.

The values are so pronounced; the assortments are so generous and merchandise so new, fresh and crisp that every woman coming here Monday will surely partake enthusiastically of the many and varied offerings.

Just glance at prices of the dainty undermuslins, then come and compare them with others you have seen this season.

**HUNDREDS OF Muslin GARMENTS AT 75c Each**

Combinations, Teddy Bears, Princess Slips, Skirts, Gowns, Etc., In Many Dainty Materials.

75c HERE is what we are sure is the most tempting muslin underwear offering featured in El Paso in years. Hundreds of new, fresh and crisp garments that have just made their appearance at the big store and have been opened up and priced special for this sale. A wide range of dainty pieces alluring in their snowy whiteness. Take your choice of any garment in this entire lot Monday at.....

**Undermuslins \$1**  
Combinations, Teddy bears, corset covers, drawers, skirts and many other pieces at \$1. Some are trimmed with lace, others with embroidery and all finished with ribbon bows and runs. Choice \$1.

**Undermuslins \$1.25**  
Another lot just as tempting and with values just as pronounced as the above too. Undermuslins in nearly every conceivable style. Well made of fine sheer nainsook and long cloth. Any piece \$1.25.

**Undermuslins \$1.50**  
And here is the third lot; better and more pronounced in values than any before. At \$1.50 you have choice of positively hundreds of pieces including envelope chemises, petticoats, drawers and many others.

**Undermuslins \$1.95**  
Here are Teddy bears, gowns, princess slips, corset covers, drawers, gowns and chemises. Substantially made garments trimmed with lace embroidery, etc., and finished with ribbon runs and bows. Dainty in the extreme. Sale \$1.95.

**A WHITE CARNATION FREE TO EVERY VISITOR MONDAY****New & Beautiful Wash Fabrics for Spring****Corsets Join In The White Sale**

All Odd Lots and Discontinued Numbers At Remarkable Savings

WE are constantly seeking new and better styles and makes in the corset markets and when we have reasons to believe we have succeeded in finding a line that will fill the requirements of the discriminating women of El Paso better than the makes we are handling we immediately effect a change.



Pursuing this policy we have found it necessary to offer 106 Madame Irene corsets at about 60c on the dollar. Which means you may buy—

\$5.00 Corsets for.....\$3.00  
\$8.50 Corsets for.....\$5.50  
And \$12.00 Corsets for....\$6.50

We will also discontinue a number of good styles in Sylph corsets at the following reductions—

\$10.00 Sylph Corsets.....\$5.00  
\$8.50 Sylph Corsets.....\$4.95  
\$6.50 Sylph Corsets.....\$3.50  
\$5.00 Sylph Corsets.....\$2.95  
And \$3.50 Sylph Corsets...\$1.95

**In This Sale, Extra Special**

A regular \$2.25 manicuring set of four pieces at \$1.25. The set consists of scissors, file, button hook and cuticle knife, put up in ivory tray.

**Nearly Every New Novelty**

THIS section will bring forward for the White Sale an array of new and dainty wash fabrics that will prove a sensation. All the new spring novelties are here and waiting for your approval. See them first Monday while they are new and fresh. Read these prices.

**Bolt, Nainsook \$1.98**  
Fine sheer Japanese nainsook. Suitable for summer dresses or underwear. 10-yard bolt for \$1.98.

**Bolt, Longcloth \$1.19**  
A bolt of twelve yards. Yard wide English longcloth for \$1.19.

**Bolt, Nainsook \$1.49**  
A bolt of 10 yards. Yard wide lingerie nainsook. Very choice quality.

**New Voiles at 50c**  
40-inch, plain, embroidered or seed voiles. Dainty and sheer.

**New Wash Goods**  
Consisting of pique and warp welt skirting up to 36 inches wide. Priced 15c to 50c.

**New All Linen Table Damask**

JUST 20 pieces of fine all linen damask enters the White Sale at \$1.00 a yard. This price is made in spite of the steady advance in the price of linens throughout the country. Neat floral and conventional designs. Special at \$1.00.

**LILY MILK SERVED FREE**

to visitors in our Ladies' Rest Room on the Mezzanine Balcony all this week. Mrs. Overbeck from the Pacific Creamery Co., of Tempe, Arizona, will demonstrate its superior merits served with coffee or chocolate and you will not be importuned to buy.

**In This Sale  
EXTRA SPECIAL**

WOMEN'S rubber dress shields that sell in the regular way for 15c nearly everywhere and are considered good values at that price. Monday 10c.

**In This Sale  
EXTRA SPECIAL**

WE will sell here Monday regular \$2 ivory jewel boxes for 95c. They have inside tray and are lined with plush. Very special at only 65c.

**Dainty White Waists**

Will Make Their Bow in The Great White Sale.

THERE are positively any number of the newest and most lovely and practical little waists you could imagine scheduled for the first day of our Great January White Sale. New lots are fast coming in and being unpacked for this occasion. The latest conceits and of the most dainty materials. A saving, too, is represented in every garment.

**New Waists \$1.25**

Pretty little waists in the very latest models. They are made of fine sheer lingerie materials and many of them trimmed with lace.

**Other Styles \$1.75**

These have just arrived from a famous New York waist maker. We could not imagine anything more tempting than are these. Low neck and long sleeve models.

**And Waists at \$2.25**

Some very pretty models of voile, lawn and other sheer materials. Some are embroidered and others are plain, but all very fetching indeed.

**New Waists \$2.50**

Yes, they are dreams. You will like these pretty styles and the materials of which they are made. New low wide collars and many embroidered in beautiful designs.

**Better Waists \$3.50**

Yes, they are better values than you have been accustomed to even at this store. In fact they are just about the most tempting we have had to offer in a long time.

**IN THIS SALE  
EXTRA SPECIAL!**

TEN dozen of men's white dress shirts. Made with either pleated or plain bosom. Shirts that usually sell up to \$1.50. Special 69c.